



ENAR

2024

**SPRING
MEETING**

MARCH 10-13

Baltimore Marriott
Waterfront, **Baltimore, MD**



PROSPECTUS



The ENAR 2024 Spring Meeting takes place at the Baltimore Marriott Waterfront March 10-13, 2024. The Spring Meeting brings together statisticians, mathematicians, biological scientists, and others devoted to interdisciplinary efforts in advancing the collection and interpretation of information in the biosciences from across the country. Meeting theme: ENAR - A Home for Every Biostatistician.

Use this prospectus to choose from a variety of industry partner levels including levels that include onsite program advertisements, digital advertising options, and sponsorship opportunities. Each option provides a level of targeted visibility to our attendees, while also remaining budget-friendly and reflecting ENAR's value to both our membership and Industry Partners.

We hope to see your organizations name represented as a partner to the ENAR 2024 Spring Meeting. Please don't hesitate to reach out with any questions.

Regards,
Melissa Pomerene
ENAR Executive Director

Presidential \$8,500

Introducing our Industry Partner Representative Discount: Register up to four (4) onsite personnel at a discounted rate of \$350/rep.

Included with exhibit fee:

Pre-event Marketing

- Sponsor logo displayed as Presidential Level Industry Partner on Meeting website, including hyperlink to sponsor website.
- Sponsor logo included in a promotional email distributed by ENAR for the event to all attendees. (ENAR will insert the sponsor's logo into this email.)
- Promotion on all ENAR social media outlets before the Spring Meeting.
- Pre- or Post-event e-mail blast (copy approved and sent by ENAR).

Onsite Visibility

- Two (2) 6-foot tabletops in the exhibit hall.
- Recognition as Presidential Level Industry Partner by ENAR Leadership during the Presidential Address.
- Promotion on all ENAR social media platforms during the Spring Meeting.

Post-event Marketing

- One post-event social media post on all ENAR platforms recognizing Presidential Level industry Partner.
- Presidential Level Industry Partner logo included in "Thank You" email to attendees.

Exclusive Branded Sponsorship Event (select one)

Assignment priority is based on the date the request was received. ENAR will attempt to meet your first available choice.

- **Spring Meeting Mobile App:** Help attendees navigate the meeting by supporting the conference app and mobile program. Your logo will be prominently featured in onsite signage and in program materials.
- **President's Reception:** An invitation-only reception hosted by the ENAR president, honoring the Presidential Invited Speakers, educational course instructors, student award winners, sponsors and exhibitors.
- **WiFi:** Be on the minds of all the attendees by providing Wi-Fi in the conference area. The code that each attendee with use for access will feature your company name.
- **Sip & Savor Coffee Break:** Set the first impression for the conference and extend your reach and brand awareness by sponsoring a \$5 Starbucks gift card for each attendee.
- **Hotel Key Cards:** Did you know that hotel guests use their room key card an average of 8 times a day? Unlock the perfect opportunity to bolster your name recognition and welcome ENAR Spring Meeting attendees to Baltimore! (Sponsor is responsible for providing artwork. Graphics/content must be approved by ENAR and Hotel prior to production.)



Platinum \$5,500

Introducing our Industry Partner Representative Discount: Register up to four (4) onsite personnel at a discounted rate of \$350/rep.

Included with exhibit fee:

Pre-event Marketing

- Sponsor logo displayed as Platinum Level Industry Partner on the Spring Meeting website, including hyperlink to sponsor website.
- Sponsor logo included in a promotional email distributed by ENAR for the event to all attendees. (ENAR will insert the sponsor's logo into this email.)
- Promotion on all ENAR social media outlets before the Spring Meeting.
- Pre- or Post-event e-mail blast (copy approved and sent by ENAR).

Onsite Visibility

- One (1) 6-foot tabletop in the exhibit hall.
- Recognition as Platinum Level Industry Partner by ENAR Leadership during the Presidential Address
- Promotion on all ENAR social media platforms during the Spring Meeting.

Post-event Marketing

- One post-event social media post on all ENAR platforms recognizing Platinum Level Industry Partner.
- Platinum Level Industry Partner logo included in "Thank You" email to attendees.

Exclusive Branded Sponsorship Event (select one)

Assignment priority is based on the date the request was received. ENAR will attempt to meet your first available choice.

- **Opening Mixer & Poster Session:** The first mixer of the Spring Meeting, this is a time for attendees to mix and mingle in an informal setting while viewing poster presentations.
- **Welcome to Baltimore Industry Partner Industry Mixer:** Sponsor a lively libation for attendees of the Welcome to Baltimore Mixer! Tuesday night reception and Industry Partner Showcase. Includes one (1) customized drink ticket for use only during this event.
- **ENAR Attendee Badges: High visibility!** Place your company logo on attendee badges that are worn by every meeting attendee for the duration of the meeting.
- **Mobile Charging Device:** Display your company's logo and branded video at this networking hub as attendees power up their mobile device, which is centrally located in a high-traffic area.
- **Photo Booth:** Say Cheese! Encourage attendees to strike a pose by sponsoring the iPhone Photo Booth. This sponsorship includes signage with your name and logo prominently displayed near the photo booth.



Gold \$4,500

Introducing our Industry Partner Representative Discount: Register up to three (3) onsite personnel at a discounted rate of \$350/rep.

Included with exhibit fee:

Pre-event Marketing

- Sponsor logo displayed as Gold Level Industry Partner on the Spring Meeting website, including hyperlink to sponsor website.
- Sponsor logo included in a promotional email distributed by ENAR for the event to all attendees. (ENAR will insert the sponsor's logo into this email.)
- Promotion on all ENAR social media outlets before the Spring Meeting.
- Pre- or Post-event e-mail blast (copy approved and sent by ENAR).

Onsite Visibility

- One (1) booth in the exhibit hall
- Recognition as Gold Level Industry Partner by ENAR Leadership during the Presidential Address.
- Promotion on all ENAR social media platforms during the Spring Meeting.

Post-event Marketing

- One post-event social media post on all ENAR platforms recognizing Gold Level Industry Partner.
- Gold Level Industry Partner logo included in "Thank You" email to attendees.

Exclusive Branded Sponsorship Event (select one)

Assignment priority is based on the date the request was received. ENAR will attempt to meet your first available choice.

- **CENS Networking Mixer:** The CENS Networking Mixer is the optimal time for your company to show support to all students and recent graduates, all of whom are invited to attend.
- **Industry Partner Networking Breaks (1 of 4 available):** "Whew! Thank you...I needed a break!" That's what folks will be saying when they recognize your sponsorship of a morning or afternoon break! (Act quickly - only 4 sponsorships available!)



Silver \$2,800

Introducing our Industry Partner Representative Discount: Register up to two (2) onsite personnel at a discounted rate of \$350/rep.

Included with exhibit fee:

Pre-event Marketing

- Sponsor logo displayed as Silver Level Industry Partner on the Spring Meeting website, including hyperlink to sponsor website.
- Sponsor logo included in a promotional email distributed by ENAR for the event to all attendees. (ENAR will insert the sponsor's logo into this email.)
- Promotion on all ENAR social media outlets before the Spring Meeting.
- Pre- or Post-event e-mail blast (copy approved and sent by ENAR).

Onsite Visibility

- One (1) 6-foot tabletop in the exhibit hall.
- Recognition as Silver Level Industry Partner by ENAR Leadership during the Presidential Address.
- Promotion on all ENAR social media platforms during the Spring Meeting.

Post-event Marketing

- One post-event social media post on all ENAR platforms recognizing Silver Level industry Partner.
- Silver Level Industry Partner logo included in "Thank You" email to attendees.

Exclusive Branded Sponsorship Event (select one)

Assignment priority is based on the date the request was received. ENAR will attempt to meet your first available choice.

- **DataFest: New this year!** Join us in celebrating the winners of the inaugural DataFest at the ENAR 2024 Spring Meeting. Your company will be highlighted as a sponsor at the February WebENAR as well as onsite at the Spring Meeting.
- **Fostering Diversity in Biostatistics Workshop:** Faculty and students from area colleges and universities are invited to attend. Mentoring, recruiting, and retaining minority students in (bio)statistical programs are important themes of the workshop. Company name is included in signage for the Fostering Diversity Workshop and Spring Meeting.
- **Luggage Storage: New this year!** A constant request from our Spring Meeting attendees! Save our meeting attendees the hassle of tugging their luggage around when they arrive or at the end of the conference. Sponsor luggage storage on Tuesday, Wednesday or both.
- **RAB Poster Competition Award:** Support the RAB Poster Competition by providing recognition to five (5) recipients.



Bronze \$1,800

Introducing our Industry Partner Representative Discount: Register up to two (2) onsite personnel at a discounted rate of \$350/rep.

Included with exhibit fee:

Pre-event Marketing

- Sponsor logo displayed as Bronze Level Industry Partner on the Spring Meeting website, including hyperlink to sponsor website.
- Sponsor logo included in promotional email distributed by ENAR for the event to all attendees. (ENAR will insert the sponsor's logo into this email.)
- Promotion on all ENAR social media outlets before the Spring Meeting.
- Pre- or Post-event e-mail blast (copy approved and sent by ENAR).

Onsite Visibility

- One (1) 6-foot tabletop in the exhibit hall.
- Recognition as Bronze Level Industry Partner by ENAR Leadership during the opening and closing remarks.
- Promotion on all ENAR social media platforms during the Spring Meeting.

Post-event Marketing

- One post-event social media post on all ENAR platforms recognizing Bronze Level Industry Partner.
- Bronze Level Industry Partner logo included in "Thank You" email to attendees.

Exclusive Branded Sponsorship Event (select one)

Assignment priority is based on the date the request was received. ENAR will attempt to meet your first available choice.

- **Student Awards:** Support the 2023 Distinguished Student Paper Award Competition by providing travel support to the recipients. Up to 20 awards can be sponsored.
- **Van Ryzin Student Paper Winner:** Support the 2023 Distinguished Student Paper Award Van Ryzin winner.
- **General Meeting Sponsorship:** Funding supports general meeting activities.



2024 Career Placement Center \$1,800/\$1,875

Included with fee:

- Two (2) complimentary conference registrations and 4 job postings.

The ENAR 2024 Career Placement Center helps match applicants seeking employment with employers. Each year numerous qualified applicants, many approaching graduation, look to the ENAR Career Placement Center to begin or further their careers. Organizations including government agencies, academic institutions, and private pharmaceutical firms all utilize the ENAR Career Placement Center. To register for the Career Placement Center, visit the ENAR website at www.enar.org/meetings/spring2024/career/index.cfm.

Included Services

- Online registration and electronic uploading and distribution of applicant and employer materials through a password-protected online web-based facility.
- Job announcements and applicant information can be readily accessed electronically.
- Applicant information is available to employers prior to the meeting, and materials will remain available online after the meeting concludes.
- Dedicated placement center personnel onsite.
- **New This Year!** We'll be hosting a Career & Opportunities Expo for all participating Career Placement Center Applicants and Employers. Whether you're looking to engage students or professionals, we are here to support you making connections.

Additional Opportunities

- **Private Interview Rooms (\$325/4-hour increment):** Need more space? More privacy? Reserve a private interview suite. Employers can reserve private interview rooms each day on a first-come, first-served basis. *There are a very limited number of private rooms, so reserve early.*
- **Additional Representatives (\$520/\$620/rep):** Each employer registration includes up to 2 representatives. Additional registration fee required for additional onsite reps.
- **Additional Job Postings (\$150/\$200/posting):** Each employer registration includes up to 4 job postings. Additional registration fee required for additional job postings.

NEW

CAREER & OPPORTUNITIES EXPO

Sunday, March 11, 2024 | 6-8 p.m.

We are thrilled to invite you to be a part of our inaugural Career & Opportunities Expo, which aims to connect talented individuals with promising educational and career opportunities. By signing up as an Employer for the Career Placement Center, you're already taking the first step toward recruiting high quality candidates, who are eager to contribute their skills and expertise to companies like yours. This event will provide an additional platform for you to showcase your companies unique culture, values and opportunities for growth.

Taking place Sunday night, our Career & Opportunities Expo promises to be an invaluable experience for companies seeking talented professionals and applicants seeking career or educational opportunities. By participating, you will have the chance to meet and engage in an informal setting, with potential candidates, who are actively looking for their next step.

You're In Good Company

Valued Supporters of the ENAR 2023 Spring Meeting

Bristol Myers Squibb

Brown University

Drexel University

Eli Lilly

EMMES

Emory University

FDA-CDER

GSK

Janssen Research & Development

Lotus Group

Mayo Clinic

Merck

Ohio State University

SAS

StataCorp

University of Michigan

University of Minnesota

University of North Carolina

University of Pennsylvania

University of Rochester

Vanderbilt University



thank you



Since the Eastern North American Region of the International Biometric Society is a non-profit organization, sponsorships are a critical part of both the Spring Meeting and the continuity of the organization itself.

Meeting sponsorships allow us to provide affordable rates and support the administrative costs associated with running the organization like this website, for example.

Sponsorships also gain your organization great visibility!

Your support is very important and much appreciated!

For more information contact:

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